

# The Fashion Awards 2017

IN PARTNERSHIP WITH  
SWAROVSKI

**PRESS RELEASE**  
**30<sup>th</sup> November 2017**

## **JACK WHITEHALL AND KARLIE KLOSS TO HOST THE FASHION AWARDS 2017 IN PARTNERSHIP WITH SWAROVSKI**

The British Fashion Council today announces that The Fashion Awards 2017 in partnership with Swarovski, will be hosted by British comedian, author and actor **Jack Whitehall** and American supermodel and entrepreneur **Karlie Kloss**.

The award ceremony, taking place on the 4<sup>th</sup> of December at the Royal Albert Hall, is attended by influential industry leaders, designers, retailers, models and celebrities from across the globe to celebrate extraordinary creative fashion talent and raise money for the BFC Education Foundation. The Awards shortlist and finalists have been selected by an exclusive panel of over 2,000 names from the world's leading industry insiders from all corners of the fashion industry including journalists, buyers and influencers.

The 2017 winners announced on the evening include Accessories Designer of the Year, British Designer of the Year Menswear, British Designer of the Year Womenswear, British Emerging Talent Menswear, British Emerging Talent Womenswear, Business Leader, Designer of the Year, Model of the Year and Urban Luxe. Significant special recognition awards have been announced before the Awards gala and will be celebrated on the night.

Over the past few years, Jack Whitehall has established himself as one of the UK's most exciting talents. He has starred in award winning series including C4's Fresh Meat, BBC's Decline and Fall and Netflix Travels with my Father. As well as hosting The Fashion Awards in partnership with Swarovski for the past four years, Jack has also hosted The BAFTA Britannia Awards in Los Angeles in both 2016 and 2017.

Karlie Kloss is one of the world's most successful supermodels. Since her career debuted one decade ago, she has walked in countless runway shows across the major fashion cities and fronted campaigns for some of the world's most prestigious fashion brands, including Cole Haan, Calvin Klein, Caroline Herrera and Swarovski. Her achievements reach beyond fashion: Karlie is an NYU student and the founder of "Kode with Klossy", a coding initiative

aimed at engaging and empowering women and girls to learn code and expand access to computer science education.

The Fashion Awards celebrate exceptional individuals whose imagination and creativity have broken new ground in fashion globally over the past 12 months and brands and businesses that have transformed the possibilities of fashion today. The event hosted in fashion's creative capital, London, raises money to nurture future generations of fashion talent. The BFC Education Foundation is the charitable partner to The Fashion Awards 2017 in partnership with Swarovski.

**-ENDS-**

Join the conversation: #FashionAwards #Swarovski

For British Fashion Council press enquiries please contact:

Michalis Zodiatis: [michalis.zodiatis@britishfashioncouncil.com](mailto:michalis.zodiatis@britishfashioncouncil.com) | +44 (0) 20 7759 1989

For Swarovski press enquiries please contact:

Myriam Coudoux: [myriam.coudoux@swarovski.com](mailto:myriam.coudoux@swarovski.com) | +44 (0) 20 7255 8435

Peixi Lim: [peixi.lim@swarovski.com](mailto:peixi.lim@swarovski.com) | +44 (0) 20 7255 8415

[fashionawards.com](http://fashionawards.com) | Facebook: [BritishFashionCouncil](https://www.facebook.com/BritishFashionCouncil) | Twitter: [@BFC](https://twitter.com/BFC) | Instagram: [@BritishFashionCouncil](https://www.instagram.com/BritishFashionCouncil)

**The British Fashion Council (BFC)** was set up in 1983 to promote British fashion internationally and co-ordinate this promotion through fashion weeks, exhibitions and showcasing events. The BFC now supports designers beginning at college level and extending to talent identification, business support and showcasing schemes to help British designer businesses develop their profiles and business globally and promote British fashion and its influential role in Britain and London. The BFC Colleges Council offers support to students through its Foundation, BA and MA scholarships, links with industry through design competitions and Graduate Preview Day. Talent identification and business support schemes include BFC Fashion Film; BFC Rock Vault; BFC Headonism; BFC/GQ Designer Menswear Fund; BFC/Vogue Designer Fashion Fund and NEWGEN. The BFC supports Boden's Future British initiative. The BFC also runs and owns charities including the BFC Fashion Arts Foundation, the BFC Fashion Trust and the BFC Education Foundation. Showcasing initiatives and events include London Fashion Week, London Fashion Week Men's, LONDON show ROOMS, International Fashion Showcase, London Fashion Week Festival and the annual celebration of excellence in the fashion industry: The Fashion Awards.

**Swarovski** delivers a diverse portfolio of unmatched quality, craftsmanship, and creativity. Founded in 1895 in Austria, the company designs, manufactures and markets high-quality crystals, genuine gemstones and created stones as well as finished products such as jewelry, accessories and lighting. The Swarovski Crystal Business is run by the fifth generation of family members and has a global reach with approximately 2,800 stores in around 170 countries, more than 27,000 employees, and revenue of about 2.6 billion euros in 2016. Together with its sister companies Swarovski Optik (optical devices) and Tyrolit (abrasives), Swarovski Crystal Business forms the Swarovski Group. In 2016, the Group generated revenue of about 3.37 billion euros and employed more than 32,000 people. A responsible relationship with people and the planet is an integral part of Swarovski's heritage. The global Swarovski Waterschool education program has reached 461,000 children on the world's greatest rivers, and the Swarovski Foundation, set up in 2013, works to support culture and creativity, promote wellbeing, and conserve natural resources to achieve positive social impact.

**BFC Education Foundation:** The BFC Education Foundation is dependent upon the generosity of the companies and individuals funding scholarships; Charlotte Olympia, Coach, Marks & Spencer, Mulberry, Dame Natalie Massenet and Eiesha Bharti Pasricha. The project has also been partly supported by HM Government with Employer Ownership funding through Creative Skillset and The Fashion Awards. The BFC Education Foundation is a registered charity in England and Wales with number 1064820. The BFC may transfer information to the BFC Education Foundation to contact donors directly. Past MA scholarship winners include Graeme Raeburn, Designer, **Rapha** (2001); John Mooney, Brand Creative Director, **ASOS** (2001); Erdem Moralioğlu, Designer and Founder, **Erdem** (2002); Aitor Throup, Executive Creative Director,

**G-Star Raw** (2004); Daphne Karras, Head of Womenswear, **Kenzo** (2004); Andres Azubel, Senior Menswear Designer, **Givenchy** (2005); Nabil El-Nayal, Designer & founder, **Nabil Nayal** (2008); Nicola Morgan, Senior Designer, **Thierry Mugler** (2009); Alice Bastin, Head of Leather& Fur RTW, **Alexander McQueen** (2011); Emma Hardstaff, Womenswear Designer, **Burberry** (2012); Matty Bovan, Designer and Founder, **Matty Bovan** (2013) and Pip Paz-Howlett, Print Designer, **J.W.Anderson** (2015).

IN PARTNERSHIP WITH

**SWAROVSKI**

PRESENTING SPONSORS

**AMERICAN  
EXPRESS**

PLACE  
**VENDÔME**  
The new home of luxury and fashion in **Paris**

OFFICIAL SPONSORS

**D** DIGITAL  
DOMAIN

**gettyimages**<sup>®</sup>



**YAHOO!**  
STYLE