

The Fashion Awards 2017

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SWAROVSKI UNVEILS ICONIC RED CARPET PRESENTER FOR THE FASHION AWARDS 2017



Photo Credit: Swarovski

London, November 28, 2017 – The iconic Miss Piggy has been unveiled as the Swarovski red carpet presenter for the Fashion Awards 2017, taking place on December 4, 2017 in London.

The international actress, author, supermodel and fashion icon, Miss Piggy will be joined by writer and personality Derek Blasberg to host the exclusive livestream from the red carpet for Swarovski, previously presented by iconic designer Jean-Paul Gaultier in 2016.

A celebrated fashion personality, Miss Piggy has worked with some of the industry's most renowned designers, including Louis Vuitton, Prada, Marc Jacobs, Christian Louboutin, Burberry, Miu Miu, Jeremy Scott and Jason Wu amongst others. This is Miss Piggy's debut at the Fashion Awards, the annual event which celebrates the best of British and international talent from the global fashion community and raises funds for the British Fashion Council's Education Foundation.

"Moi on the red carpet is always a spectacular event. Together with my dear friends at Swarovski, and my co-host and longtime admirer, Derek Blasberg, I promise everyone a night of incomparable and unpredictable moi! Having moi as the red carpet presenter for the 2017 Fashion Awards truly pushes the limits of fabulousity" said Miss Piggy.

Watch the start of her red-carpet journey in the video. See Miss Piggy's red carpet look and tune into the exclusive Swarovski Livestream from London, 18:00 GMT, December 4.

Swarovski is proud to be the partner sponsor of The Fashion Awards 2017

#Swarovski #FashionAwards

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Swarovski delivers a diverse portfolio of unmatched quality, craftsmanship, and creativity. Founded in 1895 in Austria, the company designs, manufactures and markets high-quality crystals, genuine gemstones and created stones as well as finished products such as jewelry, accessories and lighting. The Swarovski Crystal Business is run by the fifth generation of family members and has a global reach with approximately 2,800 stores in around 170 countries, more than 27,000 employees, and revenue of about 2.6 billion euros in 2016. Together with its sister companies Swarovski Optik (optical devices) and Tyrolit (abrasives), Swarovski Crystal Business forms the Swarovski Group. In 2016, the Group generated revenue of about 3.37 billion euros and employed more than 32,000 people. A responsible relationship with people and the planet is an integral part of Swarovski's heritage. The global Swarovski Waterschool education program has reached 461,000 children on the world's greatest rivers, and the Swarovski Foundation, set up in 2013, works to support culture and creativity, promote wellbeing, and conserve natural resources to achieve positive social impact.

www.swarovskigroup.com

The Muppets

For over 60 years, the Muppets have entertained film and television audiences with their unique blend of heart and humor. The creation of the late visionary Jim Henson, the Muppets are among the world's most recognized and beloved characters. Since the Muppets joined The Walt Disney Company in 2004, they have starred in award-winning feature films, television series, specials & movies, music videos and original digital content. Kermit the Frog, Miss Piggy, Fozzie Bear, The Great Gonzo, Animal and the rest of the zany bunch have made hundreds of high-profile appearances, have their own attractions at Walt Disney World, and are featured in a wide array of Muppet merchandise.

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