

LONDON FASHION WEEK MEN'S

9-11 JUNE 2018

PRESS RELEASE

7th June 2018

LONDON FASHION WEEK MEN'S JUNE 2018 IS A CELEBRATION OF DISCOVERY & THE CREATIVE DIVERSITY OF LONDON

London Fashion Week Men's June 2018 (LFWM) launches tomorrow as a celebration of discovery and the creative diversity that helps make London the most Googled city on earth. Considered a melting pot for creativity and innovation, London's fashion scene is one of the most vibrant and diverse globally and LFWM brings together an international audience to shine a light on the talent of our city through catwalk shows, event activations, pop up shops and performances. The weekend merges the landscapes of technology, fashion and art with experiences from alternative hip hop to classic tailoring and from activism to royalty; alongside previews of collections from international design houses and award winning British designers. There are many ways the consumer can be a part of this cultural celebration of London, with all the below activities and events open to the public.

Adwoa Aboah

18 June, 19.00 – 20.45, 2018

Victoria and Albert Museum, Cromwell Road, London, SW7 2RL

Join activist and model Adwoa Aboah for an open discussion regarding female representation in the media and the importance of women creating their own image. The talk is in celebration of 'Frida Kahlo: Making Her Self Up'.

For more information visit: <https://www.vam.ac.uk/event/J42Zyp45/adwoa-aboah>

Azzedine Alaïa: The Couturier

10 May 2018 – 7 Oct 2018

Design Museum, 224 - 238 Kensington High Street, London, W8 6AG

Conceived and co-curated with Monsieur Alaïa before his death in November 2017, the exhibition charts his incredible journey from sculptor to couturier, his nonconformist nature and his infectious energy for fashion, friendship and the female body. Unlike many of his contemporaries, Alaïa personally constructed each

garment by hand and refused to bow to the pressures of fashion week deadlines, instead working to his own schedule. His collaborative approach earned him an esteemed client list, including Greta Garbo, Grace Jones, Michelle Obama and Rihanna. Rather than a retrospective, the show interlaces stories of his life and career alongside personally selected garments, ranging from the rare to the iconic and spanning the early 1980s to his most recent collection in 2017.

For more information visit: <https://designmuseum.org/exhibitions/azzedine-alaa-the-couturier>

Diana: Her Fashion Story at Kensington Palace

24 February 2017 - 6 January 2019

Kensington Palace State Apartments, Kensington Gardens, London, W8 4PX

To celebrate the success of the *Diana: Her Fashion Story* exhibition, outfits from some of Diana's most iconic moments have been added to the display for 2018. In this elegant exhibition at Diana's former London home, her relationship with her favourite designers will be explored through a display of some of their original fashion sketches, created for her during the design process.

For more information visit: <https://www.hrp.org.uk/kensington-palace/explore/diana-her-fashion-story/>

Fashioned From Nature

21 April 2018 - 27 January 2019

Victoria and Albert Museum, Cromwell Road, London, SW7 2RL

From stunning botanical embroidery to earrings made from birds of paradise, the relationship between nature and fashion is complex and often controversial. This exhibition will take you on a journey through centuries of fashion that have drawn inspiration from, and plundered the natural world - through to the contemporary innovators who are directly addressing the issues caused by the industry.

For more information visit: <https://www.vam.ac.uk/exhibitions/fashioned-from-nature>

Father's Day at Liberty

8 June - 10 June 2018

Liberty London, Regent St, Carnaby, London W1B 5AH

Make it personal this Father's Day with bespoke services from Pantherella and Nixon, in-store for a limited time. Purchase a pair of Pantherella socks and enjoy complimentary monogramming in-store on the day - the finishing touch to that perfect Father's Day gift. This weekend, consumers are also invited to customise their own Nixon watch in-store. Built by a Nixon brand ambassador, you can choose the face, case and band to create a Father's Day gift that speaks volumes.

For more information visit: <https://www.libertylondon.com/uk/liberty-life/what%27s-on/fathers-day-personalisation-activity.html>

Frida Kahlo: Making Her Self Up

16 June 2018 – 4 November 2018

Victoria and Albert Museum, Cromwell Road, London, SW7 2RL

This exhibition will present an extraordinary collection of personal artefacts and clothing belonging to the iconic Mexican artist Frida Kahlo. This collection was locked away for 50 years after her death and has never before been exhibited outside Mexico.

For more information visit: <https://www.vam.ac.uk/exhibitions/frida-kahlo-making-her-self-up>

Inside Arc

11 May – 28 July 2018

Fashion Space Gallery, London College of Fashion, 20 John Princes Street, W1G 0BJ

The Arc is a working archive; garments, accessories and other paraphernalia amassed by designer Jennefer Osterhoudt. A big focus of the exhibition will be on 1990s Givenchy where Osterhoudt worked as an accessories designer alongside John Galliano and Alexander McQueen. Nick Royal, stylist created this constantly expanding collection which is frequently visited by established designers and stylists who use it for editorial photoshoots and campaigns.

For more information visit: <http://www.fashionspacegallery.com/exhibition/inside-arc/>

Intimate Stories of Shoes at Sutton House

9 May - 31 July 2018

Sutton House, 2 and 4 Homerton High Street, Hackney, London, E9 6JQ

As part of London Craft Week, London College of Fashion, UAL, presents Footnotes, an exhibition of artist responses to the College's historic shoe archive hosted throughout Sutton House. The exhibition will, for the first time, reveal objects from London College of Fashion, UAL's eclectic archive which includes 1930s orthopaedic footwear, silk slippers from the 1800s and even a shoe made for a sheep.

For more information visit: <https://www.nationaltrust.org.uk/sutton-house-and-breakers-yard/features/london-college-of-fashion-presents-footnotes-intimate-stories-of-shoes-at-sutton-house>

LOEWE Craft Prize 2018

4 May 2018 – 17 June 2018

Design Museum, 224 - 238 Kensington High Street, London, W8 6AG

The LOEWE FOUNDATION announces the winner of the LOEWE Craft Prize 2018. Each of the finalists' work is featured in an exhibition at the Design Museum as part of the London Craft Week programme. Avant-garde and craftsmanship in an exhibition that summarises the best of craft with artistic ambition around the world. An unprecedented opportunity to meet the most outstanding international and cross-generational works on ceramics, jewellery, textiles, woodwork, glass, metalwork, furniture, papercraft and lacquer. These works stand for the culture of effort and the revival of traditions, and lead to the essence of LOEWE and its legacy of knowledge and quality in a time of immediate and indiscriminate production.

For more information visit: <http://craftprize.loewe.com/>

Orla Kiely: A Life in Pattern

25 May – 23 September 2018

Fashion and Textile Museum, 83 Bermondsey Street, London, SE1 3XF

Orla Kiely is one of the UK and Ireland's most successful designers. Her stylized graphic patterns are innovative, influential and instantly recognisable. With a global audience in thrall to the rhythms and repeats of her designs, this exhibition explores the power of decoration to transform the way we feel.

Featuring over 150 patterns and products, as well as collaborations with photographers, film directors and architects, Orla Kiely: A Life in Pattern emphasises the role of ornament and colour in our everyday lives. Highlights include the original paper sketches for the trademark 'Stem' graphic, created in the 1990s, which has evolved to feature on everything from mugs and dresses to notebooks and even cars, plus prototypes for her early signature bags and the evolution of the iconic 'Pear' and 'Flower' designs.

For more information visit: <https://www.ftmlondon.org/ftm-exhibitions/orla-kiely-life-in-pattern/>

St James's Celebrates London Fashion Week Men's with Jermyn Street Event

9 June 2018

St James, Regent Street, London, SW1Y 4AH

As the Capital plays host to London Fashion Week Men's St James's will be at the heart of the celebration of elegance, creativity and style as Jermyn St is transformed into an open-air catwalk for the day. The event, a fixture on the fashion calendar, will give visitors a taste of the fashion week buzz with a see-now-buy-now runway show, allowing guests to purchase SS18 looks straight from the catwalk show in stores across St James's. The public will be able to attend shows on Jermyn St at 1pm, 2.30pm and 3.30pm free of charge. Brands showing on the runway will include newly arrived names Paul & Shark, Grenson, Sunspel and Aspinal

of London as well as heritage names Harvie & Hudson, John Smedley, Lock & Co and Aquascutum, all curated by top London stylist Grace Gilfeather.

For more information visit: <https://stjameslondon.co.uk/>

World Oceans Day

8 June 2018

World Oceans Day is a global celebration on June 8 with hundreds of events around the world celebrating our ocean. During the weekend, there will be several events and activations for the public to get involved. *Ocean Talks* will be held at the Royal Geographic Society in London and brings together some of the world's leading environmental activists and marine experts to discuss the issue of plastic pollution. On 9th of June, the *March for the Ocean* event will take place in Westminster, inviting the public to show their support for coastal protection and healthy oceans and protest offshore oil drilling and plastic pollution.

For more information visit: <http://www.worldoceansday.org/>

- ENDS -

#LFWM | #DiscoveryLAB | #PositiveFashion

londonfashionweekmens.com

Facebook: [londonfashionweek](https://www.facebook.com/londonfashionweek) | Twitter: [@londonfashionwk](https://twitter.com/londonfashionwk) | Instagram: [@londonfashionweek](https://www.instagram.com/londonfashionweek)

For press enquiries please contact:

Emma Frisby, PR Executive, British Fashion Council

emma.frisby@britishfashioncouncil.com | +44 (0) 20 7759 1950

Charlotte Berghman, PR Assistant, British Fashion Council

charlotte.berghman@britishfashioncouncil.com | +44 (0) 20 7759 1959

ABOUT BRITISH FASHION COUNCIL

The British Fashion Council (BFC) was set up in 1983 to promote British fashion internationally and coordinate this promotion through fashion weeks, exhibitions and showcasing events. The BFC now supports designers beginning at college level and extending to talent identification, business support and showcasing schemes to help British designer businesses develop their profiles and business globally and promote British fashion and its influential role in Britain and London. The BFC Colleges Council offers support to students through its Foundation, BA and MA scholarships, links with industry through design competitions and Graduate Preview Day. Talent identification and business support schemes include BFC Fashion Film;

BFC/GQ Designer Menswear Fund; BFC/Vogue Designer Fashion Fund and NEWGEN which includes womenswear, menswear and accessories. The BFC supports Boden's Future British initiative. The BFC also runs and owns charities including the BFC Fashion Arts Foundation, the BFC Fashion Trust and the BFC Education Foundation. Showcasing initiatives and events include London Fashion Week, London Fashion Week Men's, LONDON show ROOMS, International Fashion Showcase, London Fashion Week Festival and the annual celebration of creativity and innovation in the fashion industry: The Fashion Awards.

London Fashion Week Men's is owned and organised by the British Fashion Council and chaired by Dylan Jones OBE. The Department for International Trade is proud to be supporting London Fashion Week Men's.